



**Good:**

As much recycled plastic  
as possible.

## Even better: Plant pots made from PCR plastic.



10 years ago, we began to reduce our use of new plastics in technoplant products to the necessary minimum - simply because it is better for the environment. By focussing on recycled plastics, we make a major contribution towards saving resources and strengthening the raw material cycle.

And yet we have improved even more: as of now, you can also obtain our plant pots in grey or blue in PCR (Post Consumer Recycling) versions, i.e. directly out of the yellow recycling sack, without any frills. By upholding our high quality, and without putting you to any trouble, we thus make a further contribution towards the improvement of the recycling rate.

Now you will be asking yourselves why we are not advertising with an environmental seal such as the Blue Angel, for example? The answer is simple: the raw materials we use already bear the EuCertPlast seal. And because our medium-sized company is well-known for its innovative products at attractive prices, we prefer to save the additional certification expense, thus remaining 100 percent PCR without raising our costs. And that's sure to be in your interests too, isn't it?



Jens Berkensträter  
technoplant Plant Manager

### »Did you know that ...

... the environmental balance of the recycled plastics we use is much better than the so-called organic, ethanol-based plastics? This has three main reasons: firstly, the energy requirements for the production of ethanol-based polyethylene are far higher than for plastic recycling. Secondly, organic plastics always have to be mixed with new plastics to achieve a comparable quality, and the wall thicknesses have to be increased, meaning that the material requirements also increase. And thirdly, expansive sugar cane monocultures are frequently generated for the extraction of ethanol, almost always to the detriment of biodiversity.«



# Do it right. With Hawita.

In the Hawita Group, environmental protection does not stop at the use of recycled plastics. Quite the opposite: we offer you particularly progressive solutions in all areas, ecological and economic - and work daily on making our range of offers even better.

## The Palettino return system

Reduce your plastic waste with our Palettino transport and cultivation system. This not only convinces through its numerous variations and optimised material quality, but above all through its reliable and convenient reusable function.

## The Easypot return system

Our clever Easypot propagation system, for the propagation by cuttings of shrubs, ornamental plants and woody plants, can also be obtained in a clever reusable version. By the way, we guarantee the hygiene of your trays with the aid of modern washing and disinfection systems.

## NorDiFill®-ECO foils

We supply our Fruhstorfer organic soils in particularly sustainable sacks which consist to 80 percent of NOREC® recycling material obtained locally in northern Germany. In this way, we reduce our CO<sub>2</sub>-emissions in comparison to new foil products by 55 percent.

## Resource-saving soils

In our comprehensive range, you can find the right substrate for every plant. Thanks to the high pore volumes and top-class physical properties, you and your customers can save valuable water during cultivation. And it has long been common knowledge that we renaturalise areas from which we extract peat much more comprehensively than we are legally obligated to.





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